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INSTRUCTION CARD

1. **SHUFFLE** the cards and give each player an equal number.
2. **DON'T LOOK at your cards!** Keep them in your hand and only look at the top card.
3. **START**. Player 1 reads out the title of their card.
4. Then they select a **category** which they think will win over the other player, then read out both the category and number.
5. **CAN YOU MAKE THEM DUMP IT?**
The next player looks at their top card. Can the same number be beaten?
6. **HIGHEST WINS**: the player with the lowest number must dump it, and the next player takes the losing card and places it at the bottom of their hand. If there is a draw, player 2 must choose the next number.
7. **WINNER!** The player with all the cards at the end, wins.

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Jodie Heap and Liz White

University of Staffordshire

academicskills@staffs.ac.uk

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ACADEMIC BOOKS

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	75
Accessibility	Does the product have any support features?	60
Discoverability	How easy are they to find?	40
Readability	How hard are they to read?	65
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	70

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NON- FICTION

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	30
Accessibility	Does the product have any support features?	30
Discoverability	How easy are they to find?	80
Readability	How hard are they to read?	35
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	61

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LITERATURE (FICTION)

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	50
Accessibility	Does the product have any support features?	49
Discoverability	How easy are they to find?	75
Readability	How hard are they to read?	60
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	38

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FICTION

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	10
Accessibility	Does the product have any support features?	90
Discoverability	How easy are they to find?	90
Readability	How hard are they to read?	88
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	90

**Description**

A nonfiction book is one that tells you facts and information about the world around you. It can cover almost any topic, so long as it is about something that really happened or something that really exists, it is nonfiction. Some nonfiction books have illustrations (pictures) as well as words.

Objectives

To tell the reader information and facts about a topic.

Benefits

Accessible to a wide number of people.

Cons

The depth of the information depending on the intended audience and the deficit of peer fact checking.

Notes

Non-Fiction books can be useful jumping off points for learning about topics and facts.

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**Description**

Academic Books are long-form publications and are the result of in-depth academic research, usually over a period of years, making an original contribution to a field of study.

Objectives

To inform the reader about the wider topic and recent developments in the academic area.

Benefits

More accessible to a wider number of people.

Cons

Material can become outdated through new discoveries or the publisher not printing a new edition.

Notes

Academic books are best used for a wider analysis and topic description before jumping into more specific elements and other sources of information such as journal articles.

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**Description**

Fiction refers to literature created from the imagination. Mysteries, science fiction, romance, fantasy, chick lit, crime thrillers are all fiction genres.

Objectives

To entertain.

Benefits

Varied levels of language and topics.

Cons

Content can be upsetting to some readers.

Notes

Fiction can be used to explore topics of interest.

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**Description**

Literature is writing that uses artistic expression and form and is considered to have merit or be important. As an artistic term, literature refers to written works, such as novels, short stories, biographies, memories, essays, and poetry.

Objectives

To entertain.

Benefits

Literature is often used for pleasure or escapism.

Cons

Content can be upsetting to some readers.

Notes

Literature can be used to explore topics of interest.

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JOURNALS

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	85
Accessibility	Does the product have any support features?	25
Discoverability	How easy are they to find?	20
Readability	How hard are they to read?	30
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	89

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ARTICLES

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	90
Accessibility	Does the product have any support features?	20
Discoverability	How easy are they to find?	40
Readability	How hard are they to read?	24
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	73

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**DATABASE**

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	59
Accessibility	Does the product have any support features?	40
Discoverability	How easy are they to find?	23
Readability	How hard are they to read?	56
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	66

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**WEBSITE - GENERAL**

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	15
Accessibility	Does the product have any support features?	35
Discoverability	How easy are they to find?	90
Readability	How hard are they to read?	68
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	23

**Description**

Journal articles are published in academic journals. An article may be a research paper or be providing information and discussion on a topic.

Objectives

To inform academics, researchers, students and professionals of conclusions of research that has been conducted.

Benefits

Journal articles written by experts and researchers within the field can provide the most up-to-date developments that can be used to provide evidence for students' academic writing.

Cons

The style of writing and structure used may be difficult to understand and navigate for new students.

Notes

Journal articles are best to provide academic evidence to back up arguments, analysis and evaluation within an assignment.

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**Description**

Academic journals are for academic writers and researchers to publish their work (journal articles / research papers).

Objectives

A publication for academics and researchers to share their research papers and articles.

Benefits

A way of discovering the latest developments within a field of interest. Peer reviewed journals provide a quality check as submissions need to pass the review panel before publication.

Cons

A subscription is often required to access the journal and this may not be available via the institution's academic library.

Notes

Subject related journals can be browsed for articles of interest, or keyword searches in library catalogues and databases can identify useful articles.

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**Description**

General websites are a mixture of products including audio and visual information sources. They are aimed at the general public and use other more specialised sources to back up their content.

Objectives

To entertain, sell products and inform.

Benefits

The language is informal and aimed at easy consumption.

Cons

Information origin is often unclear and unidentified. What motive is there to provide this free access?

Notes

General websites are useful starting places to introduce new concepts or ideas.

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**Description**

A library database is a searchable collection of online resources. The items in the collection can be journal articles, conference papers, books, images or videos.

Objectives

To provide a place to search for academic literature on a topic.

Benefits

Databases can be easily searched for the information required using keywords, search tools and Boolean logic.

Cons

Databases can be daunting when first used and the search tools and Boolean operators required can take practice to use effectively.

Notes

Final year undergraduate and Postgraduate students need to use databases to find the literature they need to support their literature reviews. It is a good idea to become familiar with them earlier in the academic journey.

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**WEBSITE - SPECIALIST**

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	42
Accessibility	Does the product have any support features?	45
Discoverability	How easy are they to find?	80
Readability	How hard are they to read?	53
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	23

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**BROADSHEET**

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	40
Accessibility	Does the product have any support features?	51
Discoverability	How easy are they to find?	73
Readability	How hard are they to read?	45
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	22

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**TABLOID**

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	20
Accessibility	Does the product have any support features?	36
Discoverability	How easy are they to find?	71
Readability	How hard are they to read?	79
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	5

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**MAGAZINES**

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	29
Accessibility	Does the product have any support features?	42
Discoverability	How easy are they to find?	65
Readability	How hard are they to read?	64
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	24

**Description**

A Broadsheet is a type of newspaper regarded as more serious and less sensationalist than tabloids.

Objectives

To entertain, sell products and inform.

Benefits

Broadsheets tend to research topics and go into more detail.

Cons

Bias and sensationalism are used to grab the readers (the buyers) attention which encourages focus on events which are more focus to be given to events which are attention grabbing.

Notes

Broadsheets can be used to show trickle down information from the academic world to the general public.

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**Description**

Specialist websites are a mixture of products including, audio and visual information sources. They are aimed at the specific sections of the public and use specialised sources to back up their content.

Objectives

To entertain, sell products and inform.

Benefits

The information is from a more trusted author and often cites the location of the original sources used.

Cons

Authorship can still be unclear and uncertain and may be biased. Access may be restricted behind a paywall.

Notes

Specialist websites are useful as they are design specifically to support a specific need and audience.

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**Description**

AMagazine is a periodical publication containing articles and illustrations, often on a particular subject or aimed at a particular readership.

Objectives

To entertain, sell products and inform.

Benefits

The language is informal and aimed at easy consumption

Cons

Content is designed for entertainment.

Notes

Magazines can be useful to introduce topics or ideas within an area of interest.

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**Description**

A Tabloid is a type of newspaper that has smaller pages, many pictures, and short reports.

Objectives

To entertain, sell products and inform.

Benefits

Easy to read informal language. Evidence of topics reaching the general publics attention.

Cons

Bias and sensationalism are used to grab the readers (the buyers) attention which encourages focus on events which are more focus to be given to events which are attention grabbing.

Notes

Content is designed for entertainment.

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BLOG

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	47
Accessibility	Does the product have any support features?	22
Discoverability	How easy are they to find?	67
Readability	How hard are they to read?	40
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	82

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MAGAZINE - GLOSSY PUBLICATION

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	60
Accessibility	Does the product have any support features?	40
Discoverability	How easy are they to find?	60
Readability	How hard are they to read?	56
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	44

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MAGAZINE - MATT PUBLICATION

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	25
Accessibility	Does the product have any support features?	40
Discoverability	How easy are they to find?	73
Readability	How hard are they to read?	84
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	8

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SOCIAL MEDIA

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	39
Accessibility	Does the product have any support features?	27
Discoverability	How easy are they to find?	82
Readability	How hard are they to read?	48
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	40

**Description**

Glossy magazines contain high quality photos, editorials, profiles, and articles. They often contain primary information and expert opinions.

Objectives

To inform the reader about their chosen topic, generally in a less formal manner than journals.

Benefits

They present primary and secondary research in an easy to consume manner.

Cons

They can contain adverts and the content can be more focused on entertainment than academia.

Notes

You can often find exclusive interviews and insights in glossy magazines.

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**Description**

A blog is a frequently refreshed website or web page, often managed by an individual or a small team, presented in an informal and conversational manner.

Objectives

To entertain, sell products and inform.

Benefits

The language is informal and aimed at easy consumption. Can be authored by professionals / specialists.

Cons

Content may not be produced by a professional. Author's credentials need to be evaluated and verified.

Notes

Blogs can be useful to introduce topics or ideas within an area of interest.

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**Description**

A website or application that allows users (who can be individuals or companies) to create and share content. It also facilitates networking. Content can be text, images, or video.

Objectives

To quickly share information with a wide audience.

Benefits

There are very few barriers to access. Anybody can use these sites to share content and opinions.

Cons

There is very little fact checking. It is easy to spread disinformation. Content can often be stolen or misattributed.

Notes

Social media can be useful to gauge opinion but any information found should be fact checked with a more reliable source.

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**Description**

Regular, low cost publications, often with a focus on popular culture, current events, and real life stories.

Objectives

To provide information in an entertaining and conversational manner.

Benefits

They provide a snapshot into contemporary issues and how these issues were and are presented and discussed in popular media.

Cons

The focus is on advertising and entertainment over critical debate and rigour. Content may be exaggerated for effect.

Notes

Some sections are presented as articles but are paid promotions.

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PODCASTS

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	56
Accessibility	Does the product have any support features?	52
Discoverability	How easy are they to find?	65
Readability	How hard are they to read?	84
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	62

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EXHIBITION CATALOGUES

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	79
Accessibility	Does the product have any support features?	41
Discoverability	How easy are they to find?	21
Readability	How hard are they to read?	67
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	52

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DOCUMENTARIES

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	52
Accessibility	Does the product have any support features?	61
Discoverability	How easy are they to find?	75
Readability	How hard are they to read?	72
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	64

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GENERATIVE ARTIFICIAL INTELLIGENCE (AI)

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	20
Accessibility	Does the product have any support features?	64
Discoverability	How easy are they to find?	75
Readability	How hard are they to read?	71
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	25



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Description

An exhibition catalogue documents the works displayed in an exhibition. It may contain extra information such as illustrations and essays.

Objectives

To provide further information about an exhibition and maintain a record of it after it has finished.

Benefits

Exhibition catalogues provide an extensive snapshot of how works were intended to be seen by the artist.

Cons

Exhibition catalogues are not objective and will contain very little criticism.

Notes

Exhibition catalogues are very often single print runs and are only available within a library after the exhibition has completed its run.

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Description

A pre-recorded audio programme focusing on a specific genre or topic. They can be long form or episodic.

Objectives

To share opinions and information on a subject with an interested audience.

Benefits

Podcasts are accessible and can explain complex topics in an easy to digest way.

Cons

The quality can vary based on the production and research involved. They can be very opinion based.

Notes

Podcasts hosted by an established entity (e.g. BBC or the Tate) are more likely to be well fact checked.

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Description

A generative programme that gives human like responses to prompts from users. It can create text, images, or videos.

Objectives

To provide information/outputs which are similar in manner to those of humans.

Benefits

AI can quickly generate basic information/media.

Cons

AI tools can hallucinate and create mistakes, if the output is required to be correct then it may be unsafe to use the output of these tools.

Notes

AI can be a useful place to start, similar to Wikipedia, but everything should be fact checked.

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Description

A documentary is a visual or audio programme that provides factual insight.

Objectives

To bring awareness of a particular subject to a wider audience. Documentaries are often told from a specific point of view.

Benefits

Documentaries present information in an easy to consume way, mixing opinions with facts.

Cons

Documentaries only provide a snapshot of the subject covered and can opt to exclude information.

Notes

Documentaries can provide a great primer to a subject and introduce you to experts and key issues within a field.

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TRADE PUBLICATION

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	91
Accessibility	Does the product have any support features?	34
Discoverability	How easy are they to find?	35
Readability	How hard are they to read?	44
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	75

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NICE GUIDANCE

Format	Print and/or Digital	50
Content	Specialist Subject Specific or General	86
Accessibility	Does the product have any support features?	41
Discoverability	How easy are they to find?	60
Readability	How hard are they to read?	40
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	65

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BRITISH NATIONAL FORMULARY

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	95
Accessibility	Does the product have any support features?	21
Discoverability	How easy are they to find?	15
Readability	How hard are they to read?	25
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	78

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LEGISLATION

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	89
Accessibility	Does the product have any support features?	18
Discoverability	How easy are they to find?	45
Readability	How hard are they to read?	25
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	79

**Description**

Evidence based recommended guidance for healthcare professionals to follow. Provided by the National Institute for Health and Care Excellence.

Objectives

Offers value for taxpayers by helping health practitioners to provide the best healthcare to patients.

Benefits

Provides a set of guidelines to follow when exploring diagnosis and treatment options for patients.

Cons

Guidance may be provided with financial efficiency in mind. Not all patients will respond to suggested pathways. Information should be interpreted professionally, supplemented with evidence from established peer reviewed journals.

Notes

NICE guidance is publicly available for practitioners, students and patients alike.

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**Description**

A specialist magazine that provides industry / sector information for professionals within it.

Objectives

To inform sector professionals about product developments, policy updates and career development information.

Benefits

Articles are often written by industry experts.

Cons

Content may be biased towards the specific industry focus. May only be available on subscription or for those with a professional registration.

Notes

Trade publications can be useful for specialist knowledge on developments within a field, but is not classed as academic evidence.

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**Description**

Legislation is published by governments and serves to present the legal restrictions and requirements of relevant legislative bodies.

Objectives

The availability of legislation means that anyone can find legal information related to any situation e.g. healthcare, education, health and safety.

Benefits

There is open access to legal documents via Government websites.

Cons

Legislation can be difficult to understand due to the use of legal language and vocabulary.

Notes

Legislation can refer to Statutes, Acts, Regulations, Rules and Orders.

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**Description**

The authority on selection and use of medicines in the UK.

Objectives

To provide the information on safe and effective use of medicines.

Benefits

Great for rapid reference. There is also a BNF for children's prescribing.

Cons

May not contain all the detail needed. Information should be interpreted with professional knowledge and supplemented with evidence from established peer reviewed journals.

Notes

The digital version will show the most up to date content.

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**PERSONAL COMMUNICATION**

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	55
Accessibility	Does the product have any support features?	10
Discoverability	How easy are they to find?	18
Readability	How hard are they to read?	49
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	38

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**LECTURES AND LECTURE SLIDES**

Format	Print and/or Digital	100
Content	Specialist Subject Specific or General	79
Accessibility	Does the product have any support features?	45
Discoverability	How easy are they to find?	50
Readability	How hard are they to read?	55
Effort to Evaluate	How much does the reader have to do to assess the quality and usefulness of the source?	72

**Description**

Lectures are used to educate and convey critical information, background, and theories. Lectures are generally presented by an expert in the subject.

Objectives

Lectures are designed to introduce subjects and topics and to encourage the listener to learn and think critically about the topic.

Benefits

Lectures should be factual and informative, with an intention to widen knowledge on a subject.

Cons

Lectures are often designed to only present an overview and they expect the listener to do further research into specifics.

Notes

Students will be expected to carry out research and read beyond the content of the lecture slides.

21412534

**Description**

Personal communication involves the direct exchange of information, thoughts, feelings, or ideas between individuals, typically in a face-to-face or intimate interaction.

Objectives

The primary objective of personal communication is to convey and exchange information, thoughts, emotions, or ideas.

Benefits

Immediate feedback, non-verbal cues, and creating personalised interactions using tailored communication styles.

Cons

Potential misunderstandings, misinterpretation of non-verbal cues, privacy breaches, emotional conflicts, and the limitation of reaching a wider audience compared to mass communication mediums.

Notes

Personal communication is best used with an expert on the chosen subject.

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